

### **CERSAIE 2023**

## **PRESS RELEASE**

# Arbi takes part in Cersaie 2023 with new proposals contained in the Ibra Showers catalogue

Arbi Arredobagno, a solid and successful company existing on the market for 35 years, presents itself at the 40th edition of the International Exhibition of Ceramics for Architecture and Bathroom Furnishings with new projects that enrich the Ibra Showers catalogue, which includes: shower enclosures, shower trays, covering panels, bathtubs, radiators and accessories. The combination of these items creates an oasis of well-being where you can relax completely.

Aesthetics, attention to detail and high-quality standards are the values that have always guided the company in proposing an innovative design, that is totally made in Italy.

In the shower cabin domain, the innovations are represented by Vento model and by the new folding configuration of Best collection.

### **VENTO SHOWER ENCLOSURE**

The new Vento shower enclosure, presented with a sliding door or walk-in fixed door, is characterized by an 8 mm thick glass, that guarantee maximum resistance and stability. The minimal and at the same time refined style of the model is emphasized by the handle integrated into the full-height profile and by the fixed plates characterized by the absence of lower profiles.

The sliding doors, equipped with a Soft Close system, ensure slow opening/closing and are easily detachable, to allow simple and thorough cleaning. The transparent PVC drip profiles guarantee perfect water tightness.

Thanks to the numerous configurations available - corner, wall or niche - even realized made to made, and thanks to the refined selection of profiles and glasses, Vento shower cabins satisfy every aesthetic, functional and architectural requirement: you can integrate them harmoniously with the different choices of furniture.

About finishes and details, Arbi offers a wide range of colours: from the classic Brill and Black, to the original "Special" colours, in brushed Gold, Copper and brushed Stainless, up to 51 lacquered colours.

There are also many alternatives about the choice of glass, available in transparent, Grigio Europa, Satin, Bronze and even screen-printed solutions.

# **NEW BEST CONFIGURATION**

Best shower enclosures collection is enriched with the new frameless folding configuration. Thanks to the total folding of the doors and the elegant and essential design, it represents the ideal solution for those who have little space, but do not want to give up a product with high aesthetic result. Numerous possible configurations - corner or niche - also available in made to measure solutions, to fit in with class in the bathroom, adapting to its style and dimensions.

The pure shapes and clean lines of Best Pieghevole model are made evident by the minimal hinge, proposed in the same finish as the shower enclosure, which can only be opened outwards to facilitate the extension of the folding door.

Perfect expression of stylistic attention that firmly characterizes the project, the distinctive elements are: glass of 6mm thickness, the possibility of having the profiles and details lacquered in a rich variety of finishes, to satisfy different tastes and needs. In addition to the traditional Brill and Black, 51 lacquered shades are available, ranging from soft and delicate nuances to more intense and deep ones.

There are also different colours of glass to choose from: transparent, Grigio Europa, Satin, Bronze and also screen-printed.

The standard handle is a practical knob fixed on both sides of the glass; alternatively, the TI variant handle can be positioned horizontally.

The range of shower trays is enriched with the introduction of Arya, Synthesis and Silk models which represent the perfect combination between design and high-quality materials. The new proposals are presented using the stone-effect material Tekorstone® and the refined Tekor® with a smooth texture. These materials enhancing the aesthetic of the shower trays and at the same time guarantee the maximum functionality: in fact, they are antibacterial, anti-slip, anti-drip and easy to clean materials.

#### **ARYA SHOWER TRAY**

Arya shower tray (thickness 2.5 cm) is characterized by the particular surface made of textured stone-effect White Tekorstone®. The rational style of the model is amplified by the slope, characterized by soft and light lines. The steel drain cover is lacquered in the same colour, thus becoming almost imperceptible. Arya model is available in depths 70-80-90 cm with different lengths and also with the possibility of customized cuts.

## SYNTHESIS SHOWER TRAY

The distinctive materiality of the surface merges with the elegance of the design in the new Synthesis shower tray (thickness 2 cm) made of textured Tekorstone®, available in White and in 50 colours, ranging from soft and delicate nuances to more intense and strong finishes. The rectangular drain cover, in matching lacquered steel, can be positioned on the long or on the short side of the shower tray, depending on the size. Synthesis model is available in depths 70-80 - 90 cm with different lengths and also with the possibility of customized cuts.

### SILK SHOWER TRAY

Elegant geometries, pure shapes and essential lines are the peculiarities of the new Silk shower tray (thickness 2.5 cm) made in White Tekor®. The linear design, emphasized by the smooth texture of the surface and the thin thickness, makes it ideal to be placed in the most contemporary living contexts.

Silk model is available in depths 70 - 80 - 90 - 100 cm with different lengths and also with the possibility of customized cuts.

By combining Arbi bathroom furniture with Ibra Showers proposals, the customer will thus have the possibility of choosing a custom-made, fully coordinated solution, creating a bathroom where comfort and elegance coexist harmoniously. The company's extraordinary ability to work on made to measure items allows you to create stylish and functional projects, satisfying every need for space and aesthetic taste.

## Bologna, Hall 22 Stand A80-B59

www.arbiarredobagno.it

settembre 2023

Press Office: Studio Roscio PR&Consulting - Tel. +39 023450212 - +39 023495882 e-mail: t.mastronicola@studioroscio.com - www.studioroscio.com

# Arbi Arredobagno srl

Viale Lino Zanussi 34/A, 33070 Maron di Brugnera (PN) - Tel. +39 0434.624822 - www.arbiarredobagno.it